

Press Release – New Service

For Immediate Release

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The DogSmith Franchise Services Launches its “Pet At large” (PAL) Program.



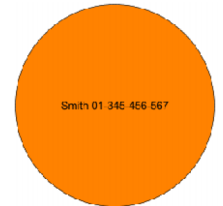
Bonifay, Florida (August 4th 2009) – DogSmith Franchise Services Inc., a national Dog Training, Walking, Pet Care, and Nutrition company, today announced a new service for their valued clients. DogSmith customers are now eligible for free registration on the DogSmith PAL (Pet At Large®) network.

The DogSmith recognizes that, in addition to the high-tech imbedded chips available to identify lost pets, often the most effective way to identify and return lost pets is by ensuring pets have lo-tech tags and collars with the owner’s contact information. The DogSmith’s PAL network provides each DogSmith customer with an ID tag containing a toll free number and a unique serial number. DogSmith customers can register this tag, along with a full description of their pet, complete contact details and a recent picture of their best friend, on the DogSmith PAL

network database. In the event a pet is lost the owner notifies DogSmith Franchise Services Inc. via a dedicated email or by calling the company's toll free number. The DogSmith will then notify their network of rescue groups, city and county shelters, humane societies, animal control offices, veterinarians and animal hospitals to be on the lookout for the lost animal. Any responses to the pet alert will be immediately referred to the pet owner. Registration on the DogSmith PAL network is absolutely free for all DogSmith customers.

“This additional service demonstrates our commitment to our customers and our dedication to keeping their pets safe and healthy” said Niki Tudge, Founder of The DogSmith Franchise Services, Inc.

In order to take advantage of this new service visit the DogSmith website at www.888dogsmith.com to find your local DogSmith.



The DogSmith Franchise Services Inc. is a Florida based company whose mission is to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through providing professional support and training to pet dog owners, supporting and assisting animal shelters and rescue organizations to minimize the number of unwanted animals and offering affordable and professional care to family pets so that pet ownership is never a burden. To become a DogSmith visit www.888DogSmith.com

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