



FOR IMMEDIATE RELEASE

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The DogSmith Offers Support to First Family's First Puppy

The DogSmith Training Center of Northwest Florida and Dogsmith Franchise Services Inc., a national Franchise Operations Company headquartered in Florida and specializing in the Pet Care Services Industry, offer to join the First Puppy's Administration.

Panama City, FL November 5, 2008 – The DogSmith, America's most innovative and progressive dog training, pet sitting and dog walking franchise, has offered the new First Family unlimited bipartisan support with their selection and training of their First Puppy. With a training philosophy remarkably consistent with President-Elect Obama's message of hope and unity, The DogSmith believes in positive, effective, efficient, and humane dog training methods. They believe in engaging the canine family member without preconditions and they only use punishment that is instructional and only after the dog has shown robust behaviors after learning has taken place.

Founded based on the need for Change in the pet dog training profession, The DogSmith's training philosophy is all about "Yes we can". "Yes we can" effectively communicate with our furry family members. "Yes we can" improve our relationship with our dogs and "Yes we can" train our canine companions to be the best citizens possible.

Pure bred or mixed breed, show dog or lapdog, The DogSmith has the skills, commitment and willingness to sacrifice to ensure The First Puppy grows up to be a strong and reliable leader of the canine world.

About The DogSmith

The DogSmith was formed in 2007 by Niki Tudge, a Dog Trainer and Animal Behaviorist. The DogSmith became America's Dog Training, Dog Walking and Pet Care Franchise in 2008. The DogSmith exists to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through; providing professional support and training to pet dog owners, supporting and assisting humane societies, animal shelters and rescue organizations to minimize the number of unwanted animals and by offering affordable and professional care to family pets so that pet ownership is never a burden. www.888DogSmith.com 1-888-Dog-Smith