



PRESS RELEASE

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When Disaster Strikes, Dogs to the Rescue

Humans have long relied on dogs to help with rescue efforts when faced with natural or manmade disasters. Whether the emergency is an earthquake, an avalanche or a collapsed building we turn to our best friends to lead the search and rescue effort. In the same spirit, The DogSmith is offering a special “rescue” discount and financing program to assist those wanting to be rescued from the current economic avalanche.

Panama City, FL November 6, 2008 – The DogSmith, America’s leading dog training, pet sitting and dog walking franchise has launched a special program to assist those budding entrepreneurs that are being downsized, outsourced or laid off. “It’s a great chance to escape the corporate jungle, fire your boss and do what you love for a living”, says Kris Simonich, owner of The DogSmith. The special “rescue” program will include a discounted purchase price for their dog training and pet care franchise and very attractive financing.

The US pet care industry has doubled in the last 5 years growing to \$2.9 billion per year. The DogSmith’s proven business and technical model uniquely qualifies them to meet this unprecedented growth and demand for comprehensive dog training and pet care services throughout the US.

Founded in 1998 by Niki Tudge, a professional dog trainer, animal behaviorist and pet care specialist, The DogSmith provides a fully comprehensive, turnkey Pet Sitting and Dog Walking business system to complement its unique Dog Training program all under the umbrella of one franchise. As the only company with a comprehensive Dog Training and Pet Care program, DogSmith franchise owners enjoy the advantages of owning two businesses in one franchise.

Dog Training and Pet Care is making a significant impact in the small business marketplace. The combination of two complementary business models within a “work-from-home” framework affords many dog trainers and pet care professionals a supremely effective fit for entrepreneurs looking to keep costs low and profit margins high.

About The DogSmith

The DogSmith was formed in 2007 by Niki Tudge, a Dog Trainer and Animal Behaviorist. The DogSmith became America's Dog Training, Dog Walking and Pet Care Franchise in 2008. The DogSmith exists to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through; providing professional support and training to pet dog owners, supporting and assisting humane societies, animal shelters and rescue organizations to minimize the number of unwanted animals and by offering affordable and professional care to family pets so that pet ownership is never a burden. www.888DogSmith.com 1-888-Dog-Smith