



PRESS RELEASE

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The DogSmith Opens on the Emerald Coast

The DogSmith Training Center certifies its first Dog Training, Pet Sitting and Dog Walking Franchise in Florida.

Panama City FL, October 22, 2008 – The DogSmith Training Center proudly announces the certification of the first Florida DogSmith Franchise. Catherine Zehner, owner of The DogSmith of Bay and Walton Counties, has been making it easier to be a pet owner and help our dogs become “good citizens” since she opened in July, 2008.

The DogSmith (Smith; *noun* – one who expertly works at something specified, used in combination such as blacksmith, locksmith and wordsmith) offers a broad variety of group and private pet dog training lessons from “puppy socialization” for your new four legged family member to “grumpy dog” classes for your less than friendly pooch. “We take care of your canine problems one woof at a time” says Zehner. And who better to care for your pet, while you are away from home or busy at work, than a certified dog trainer and pet care technician?

Zehner stresses that her DogSmith services provide a new level of in-home pet care and dog training. Pet sitting requires specialized skills and every DogSmith staff member is a fully certified *Pet Care Technician*, qualified to look after aging dogs or pets with special needs. Families will also benefit from having someone look after their home while their pet is being cared for. The DogSmith offers a complete range of customizable Pet Sitting and Dog Walking services to suit your individual needs and schedule.

To become certified as a DogSmith Zehner, in addition to her years of experience with pets of all kinds, completed a rigorous 100 hour training program that includes anatomy, first aid, obedience, nutrition, learning theory and animal behavior, including many hours of practical evaluations with a variety of shelter and rescue dogs. “One of our company mandates is that we partner with local shelters and rescue groups to assist placing dogs in the most appropriate home” says Zehner. “Because our vision and hope is that through learning to understand dogs and teaching them to better live in our world we can improve the lives of each and reduce the number of unwanted pets.” “DogSmith’s don’t whisper, we translate” Zehner adds.

Their website mission statement says it all. “The DogSmith exists to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through;

- 1) providing professional support and training to Pet Dog owners,
- 2) supporting and assisting animal shelters and rescue organizations to minimize the number of unwanted animals, and
- 3) offering affordable and professional care to family pets so that pet ownership is never a burden.”

About The DogSmith

The DogSmith was formed in 2007 by Niki Tudge, a Dog Trainer and Animal Behaviorist. The DogSmith became America's Dog Training, Dog Walking and Pet Care Franchise in 2008. The DogSmith exists to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through; providing professional support and training to pet dog owners, supporting and assisting humane societies, animal shelters and rescue organizations to minimize the number of unwanted animals and by offering affordable and professional care to family pets so that pet ownership is never a burden. www.888DogSmith.com 1-888-Dog-Smith