



PRESS RELEASE

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The DogSmith National Franchise Goes Ala Carte'

The DogSmith Dog Training, Pet Care and Dog Walking Franchise, headquartered in NorthWest Florida now provides their Pet Care Business component as a separate module from their comprehensive Dog Training and Pet Care franchise package. DogSmith Pet Care Franchise \$5,000.00 DogSmith Dog Training Franchise \$10,000

Panama City FL, January 15, 2009 – DogSmiths proudly claim “We don’t whisper, we translate” and they are not whispering about their newest opportunity where they are offering ala carte’ choices to prospective business owners who either want to start smaller and grow into their pet business or simply want to concentrate on a narrower aspect of the pet industry. The DogSmith currently offers the most comprehensive professional Dog Training, Pet Care and Dog Walking business in the industry and effective today neo-entrepreneurs can purchase individual components, the Dog Training module by itself or the Pet Care/Dog Walking business module. “This provides an unrivaled opportunity to economically start your own dog business on a small scale and grow into our comprehensive Dog Training, Pet Care, Dog Walking business if you desire and when you are ready” said Niki Tudge, The DogSmith’s founder.

The DogSmith offers a complete range of custom tailored Pet Sitting and Dog Walking services to suit your individual needs and schedule. Their Pet Care service provides a new level of in-home, customizable care for your domestic pets. Pet sitting requires specialized skills and every DogSmith staff member is a fully certified *Pet Care Technician*, qualified to look after aging dogs or pets with special needs. In addition, all technicians are insured and bonded. Clients also benefit from having someone look after their home while their pet is being cared for.

According to their website, The DogSmith's pet care program is specifically designed to provide peace of mind to the pet owner knowing that their precious family pet is being professionally cared for in its own safe and comfortable environment.

About The DogSmith

The DogSmith was formed in 2007 by Niki Tudge, a Dog Trainer and Animal Behaviorist. The DogSmith became America's Dog Training, Dog Walking and Pet Care Franchise in 2008. The DogSmith exists to enhance the lives of pets and their owners by improving their relationship and the quality of the life they share, through; providing professional support and training to pet dog owners, supporting and assisting humane societies, animal shelters and rescue organizations to minimize the number of unwanted animals and by offering affordable and professional care to family pets so that pet ownership is never a burden. www.888DogSmith.com 1-888-Dog-Smith